This course is a Japanese language course in Business Environment. Through Content Based Instructions using real life business case studies, students will lean more advanced vocabulary, expressions and grammar that appear in typical business situations. Additionally appropriate speech styles required for effective communicate in more professional settings - 敬語 will be taught along with common practice and manners in Japanese business environment.

Students also learn how to obtain online information related to current business world and become more aware of the current business world activities. Each class starts with a short presentation given by one student assigned. Students are expected to come to classes prepared to discuss the assigned material.

Online dictionary such as Rikai<http://www.rikai.com/perl/HomePage.pl?Language=Ja > or Reading Tutor< http://language.tiu.ac.jp/> should be fully utilized to expedite the self-study.

The Case Studies Covered in the Course:
1、日本コカ・コーラ (Coca Cola Japan)
2、任天堂 (Nintendo)
3、コーチ (Coach)
4、ウォールマート (Walmart)
5、トヨタ (Toyota)

As a final project for the course, students will engage in research. Each student chooses one of the following topics:

1. Business figure of significant importance whose influence in US-Japan business relation is relevant today.
2. Chosen Business Case Studies

Text: 教科書
中級から伸ばす ビジネスケースで学ぶ日本語/Powering Up Your Japanese through Case Studies: Intermediate and Advanced Japanese (Tomoko Takami)
Grading: 成績

Class discussion on the materials is the major element in grading. It is very crucial that students be fully prepared to participate in class discussions each time.

5 Kanji/Vocabulary quiz 20 %
Presentation on Current Topics 20 %
Assignments/Presentations 10 %
Class participation 40 %
Final Presentation 10 %

Your performance in each of the above area will contribute to your overall grade in the course by percentage indicated. Final grades will be based on a scale of 90–100 (A), 85–89 (A–), 80–84 (B+), 75–79 (B), 70–74 (B–), 65–69 (C+), 60–64 (C), 55–59 (C–), etc.

Quizzes: クイズ

Kanji and Vocabulary Quiz will be given every chapter. Students must take the quiz in the Tutor Room (located in Geology 415) on scheduled day during the normal tutoring hours. One make-up quiz will be allowed at the end of the semester.

Presentation on Current Topics: 発表

Each class starts with a short presentation on a current business topic given by an assigned student. The presenter should choose a short (a few paragraph length) article from online source and post it on Canvas by at least 24 hours before the time of the presentation. Presenter will lead the discussion on the chosen topic each time.
Assignments: 宿題

Various assignments will be given such as essays and presentations. Quality and completeness of the work will be affected in final grade. Late submission will be accepted no later than one week after the deadline with 20% point deduction. Essay must be typed using Japanese word processor and must be reviewed and edited by tutors before submission. Tutoring service is available on limited time basis. The schedule for the tutoring will be posted on the second week of the semester.

Final Research Presentation: 期末研究発表

Students will choose one Business Figure whose contribution was influential and significant in the US–Japan Business relation or a particular Business Case as his/her research topic. A 15–20 minutes power-point presentation on the chosen topic in Japanese. Presentations are scheduled during the last week of classes (December 4). Outline of the presentation must be submitted for instructor’s approval by October 23.

Special Class Activity: 体験学習

Hands-on cooking session will be schedule on October 13. This semester, how to make 「お稲荷さん」 (いなり寿司) will be taught. To cover the cost of ingredients, students are asked to pay $3.

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