Communication Studies
BS or BA

Minimum Departmental Requirements
Communication Studies Major  38
Organizational Communication Minor  15
Speech Communication Teaching Minor  29

Grade Point Average to Declare a Pre-Major or to apply to the Minor 3.0 Career/Overall GPA
Overall Grade Point Average to Graduate  2.0 GPA
GPA to Graduate in Major/Minor Classes 2.5 GPA

A minimum of 50 percent of major or minor credits must be earned at USU 50 Percent

No more than 9 credits hours of the Communication Studies major can overlap with an additional declared major.

All CMST majors are required to have either a minor or a double major.

Communication Studies Major
(38 credits)

A. Required/Essential Classes (8 credits)
The first two courses are designed to be taken early on in the program. The last course, CMST 5800, should be taken at the end of the program.

☐ CMST 1020 - Public Speaking (BHU)  3
☐ CMST 2110 - Interpersonal Communication (BHU/HR)  3
☐ CMST 5800 Communication Studies Senior Capstone (CI)  2

B. Required Areas (9 credits)

1. Diversity: (3 credits) (Must take at least one of these four courses)
☐ CMST 1330 – Intro to Global Communication (BSS)  3
☐ CMST 3160 – Gender Research in Communication Studies 3
☐ CMST 3330 – Intercultural Communication (DSS)  3
☐ CMST 4700 – Health Communication (CI)  3

2. Discovery: (6 credits) (Must take at least two of these five courses)
☐ CMST 3460 - Communication Criticism (CI)  3
☐ CMST 3470 - Qualitative Research in Communication St.  3
☐ CMST 3570 – Quantitative CMST Research Methods (QI)  3
☐ CMST 5100 – Theories of Speech Communication  3
☐ CMST 5300 – Visual Rhetoric  3

C. Communication Themes: (12 credits) (Must take at least two classes, 6 credits, from each of the following two areas focused on Functions of Communication)

1. Connect/Collaborate: (6 credits) (Must take at least two of the following courses)
☐ CMST 1330 – Intro to Global Communication (BSS)  3
☐ CMST 2120 – Small Group Communication (HR)  3
☐ CMST 3250 – Organizational Communication (CI)  3
☐ CMST 3330 – Intercultural Communication (DSS)  3
☐ CMST 3600 – Communication and Conflict  3
☐ CMST 4140 – Communication in Family Contexts  3
☐ CMST 4200 – Language, Thought & Action (DSS)  3
☐ CMST 4330 – Advanced Perspectives in Global Com  3
☐ CMST 5110 – Advanced Interpersonal Communication  3
☐ CMST 5500 – Communication and Leadership  3
☐ CMST 5600 – Advanced Communication and Conflict  3

2. Challenge/Change: (6 credits) (Must take at least two of the following courses)
☐ CMST 2270 - Argumentation and Debate  3
☐ CMST 3160 – Gender Research in Communication Studies 3
☐ CMST 3270 – Culture and Public Discourse  3
☐ CMST 3400 - Persuasion (CI)  3
☐ CMST 3730 – Globalization and Discourse  3
☐ CMST 4270 – Communication, Culture & Power  3
☐ CMST 4350 – Organizations and Social Change  3
☐ CMST 4700 – Health Communication (CI)  3
☐ CMST 4750 – Health Communication Campaigns  3
☐ CMST 5250 – Com., Social Justice & the Environment  3
☐ CMST 5300 - Visual Rhetoric  3
☐ CMST 5400 - Advanced Persuasion  3

D. Electives: (9 credits)
Electives may be any CMST course, including all of the courses noted above, internships, or independent readings or topics classes under CMST 5000.

Area of Emphasis: We recommend that you use your electives in a very intentional manner. To help facilitate that process we encourage you to consider selecting an area of emphasis that you could list on your resume.

To qualify for an Area of Emphasis: You should have taken three of the courses noted next to each of the areas listed below (it is okay if these courses overlap courses from the required areas to create or strengthen your emphasis area).

(See next page for list of Area of Emphasis courses)
D. Electives – (Continued)

Area of Emphasis Courses:

1. **Advocacy & Social Justice:** CMST 2270; 3160; 3730; 3400; 4350; 4700; 5250
2. **Conflict Management:** CMST 3330; 3400; 3600; 4200; 5500; 5600
3. **Health and Community Outreach:** CMST 3400; 4140; 4700; 4750; 5250
4. **Human Relationships:** CMST 3330; 3600; 4140; 4200; 5100; 5110
5. **Intercultural Communication:** CMST 1330; 3270; 3330; 3730; 4270; 4330
6. **Leadership:** CMST 2120; 3250; 3330; 3400; 3600; 4200; 4350; 5500
7. **Organizational Communication:** CMST 2120; 3050; 3250; 3600; 4350; 5500
8. **Persuasion & Social Influence:** CMST 3400; 3730; 4200; 4750; 5300; 5400
9. **Political Communication:** CMST 3270; 3400; 3730; 4200; 4330; 4700; 5250
10. **Research Analysis:** CMST 3460; 3470; 3570; 4330; 5100; 5300

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**Applying for Communication Studies Major**

Students majoring in Communication Studies are encouraged to earn a BA degree by completing two years of study in a foreign language. This broadens cultural and social awareness and can increase one’s understanding of the nature of language in general.

Admission to the Communication Studies major will be limited to 70 students each year. Admission decisions will be based on (1) satisfactory speaking and writing competencies, (2) academic record, (3) ability of this program to prepare the student for intended career, (4) realistic career or professional study objective, and (5) motivation and creativity demonstrated by class performance, work experience, volunteer activities, and other means offered by the student during the application process.

Students not admitted may apply the following semester. If not admitted on the second application, the student will be permitted to complete a minor, but will not be considered again for the major.

To obtain guidelines for applying to the Communication Studies major, contact the Department of Languages, Philosophy, and Communication Studies, Main 204, (435) 797-1211.

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**Communication Studies Minor Programs**

**Organizational Communication Minor**

*(15 credits) (2.5 GPA required in Minor classes)*

As many as 6 credits completed at other colleges or universities may be used to partially satisfy these requirements. At least 6 of the 15 total credits must be completed in courses offered at the 3000 level or above. For more information, students should contact their advisor. Students must earn an overall GPA of at least 2.5 in all classes applied toward the minor.

A. **Communication in Organizational Settings (6 credits)**

- CMST 1020 - Public Speaking (BHU) 3
- CMST 2120 – Small Group Communication (HR) 3
- CMST 3050 - Tech. & Professional Communication (DSS) 3
- CMST 4140 - Communication in Family Context 3
- CMST 3250 – Organization Communication (CI) 3
- CMST 4350 - Organizations and Social Change 3
- CMST 5500 - Communication and Leadership 3

B. **Elective Communication Courses (9 credits):**

Course listed in section A or listed below may serve as an elective.

- CMST 2110 - Interpersonal Communication (BHU/HR) 3
- CMST 2270 - Argumentation and Debate 3
- CMST 3160 - Gender Research in Communication Studies 3
- CMST 3270 – Culture and Public Discourse 3
- CMST 3330 - Intercultural Communication (DSS) 3
- CMST 3400 - Persuasion (CI) 3
- CMST 3600 - Communication and Conflict 3
- CMST 4200 – Language, Thought & Action (DSS) 3
- CMST 4330 – Advanced Perspectives in Global Com 3
- CMST 4430 - Negotiation in a Global World 3
- CMST 5250 – Commun, Social Justice and the Environ. 3
- CMST 5300 – Visual Rhetoric 3
- CMST 5400 – Advanced Persuasion 3

**Notes**

1. The Clinical Experience I course is taught as 3300 in various departments.
2. The Special Methods II course is taught under course number 5400.
3. CMST 3300 & CMST 5370 must be taken during the same semester, and should be the last courses taken for the minor. They should be taken the Fall semester just before student teaching. Contact the LPCS department head for availability of these courses.
4. Communication Studies requirements only specify courses offered by the Department of Languages, Philosophy, and Communication Studies. To be licensed to teach in the Utah public secondary school system, students with a teaching emphasis must also complete an approved teaching major and STEP courses required by the Secondary Education Program. CMST 5370 and CMST 3300 are part of the STEP requirements. For more information, please contact the Secondary Education Program, Education Building 330, or review the supplementary section, entitled *Secondary Teacher Education Program (STEP) Level Outline*. Information is also provided on the Web at: http://teal.usu.edu/htm/seced/adstep
5. Also Note: CMST 1020 , CMST 2110 , and CMST 3000 should be completed prior to enrollment in the 4000- and 5000-level courses. A minimum grade of C- is required.
Speech Communication Teaching Minor
(29 credits) (2.5 GPA required in Minor classes)

A. Core Required Courses (14 credits)

- CMST 1020 - Public Speaking (BHU) 3
- CMST 2110 - Interpersonal Communication (BHU/HR) 3
- CMST 2270 - Argumentation and Debate 3
- CMST 3000 - Speech Communication Teaching Practicum 1
- CMST 5370 – Methods-Teaching Spch Communication 3 1.3
  FALL ONLY CLASS – must be taken with CMST 3300 below
- CMST 3300 – Clinical Experience I 1

B. Elective Courses (15 credits) from the following:

- CMST 2120 - Small Group Communication (HR) 3
- CMST 4140 – Communication in Family Context 3
- CMST 3250 - Organizational Communication 3
- CMST 3330 - Intercultural Communication (DSS) 3
- CMST 3400 – Persuasion (CI) 3
- CMST 3600 - Communication and Conflict 3
- CMST 4200 - Language, Thought, and Action (DSS) 3
- CMST 5280 - Communication Education Theory 3

STEP
Secondary Teacher Education Program
(27 credits)
See USU on-line catalog for more information about STEP courses.

Bachelor of Arts Degree Language Requirement

A Bachelor of Arts (BA) degree signifies proficiency in one or more foreign languages. Specifically, the BA requirement may be completed in one of the following ways:

Demonstration of proficiency in one foreign language by successful completion of one course at the 2020-level or higher (or its equivalent).

Or

Demonstration of proficiency in American Sign Language by successful completion of COMD 4920 and COMD 4780, and by passing an ASL Proficiency exam and an interview.

Or

Demonstration of proficiency in two foreign languages by successful completion of the 1020 course level in one language and the 2010 course level in the second language (or its equivalent).

Or

Completion of an upper-division (3000-level or higher) foreign language grammar or literature course requiring the 2020 course level (or its equivalent) as a prerequisite.

Conversation courses cannot be considered for satisfying this requirement.

For nonnative English-speaking students only, the following options are available:
Successful completion of the Intensive English Language Institute (IELI) program for international students.

Or
TOEFL, Michigan, or IELI placement scores high enough to meet the University admission criteria.

College of Humanities and Social Sciences
Department of Languages, Philosophy and Communication Studies

University Requirement Information as a Communication Studies major:

- Students must complete the General Education Requirements.
- CMST 1020 or CMST 2110 will fulfill the Breadth Humanities (BHU) requirement.
- CMST 1330 will fulfill the Breadth Social Science (BSS) requirement.
- Students must also complete the University Studies Depth Requirements:
  - CMST 3250, 3400, 3460, 4700, 5100 or 5800 will fulfill the Communications Intensive (CI) requirement.
  - CMST 4570 will fulfill the Quantitative Intensive (QI) requirement.
- Complete at least 2 credits in approved 3000-level or above courses from each of the following two categories: Life and Physical Sciences (DSC) and Social Sciences (DSS). A CMST DSS course will now satisfy this requirement.

Minimum University Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Total Credits</td>
<td>120</td>
</tr>
<tr>
<td>Grade Point Average (most majors require higher GPA)</td>
<td>2.00 GPA</td>
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<tr>
<td>Credits of C- or better</td>
<td>100</td>
</tr>
<tr>
<td>Credits of upper-division courses (#3000 or above)</td>
<td>40</td>
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<tr>
<td>USU Credits (10 of last 40 must be USU credits)</td>
<td>30</td>
</tr>
<tr>
<td>Completion of approved major program of study</td>
<td>See college advisor</td>
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<tr>
<td>Credits in minor (if required)</td>
<td>15 -19</td>
</tr>
<tr>
<td>Credits in American Institutions (ECN 1500; HIST 1700; HIST 2700 or HIST 2710; HONR 1300; POLS 1100; or USU 1300)</td>
<td>3</td>
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General Education Requirements and University Studies Depth Requirements

UNIVERSITY GENERAL REQUIREMENTS AND MAJOR/MINOR REQUIREMENTS

Contact:
Suzann Winn, Academic Advisor
Languages, Philosophy and Communication Studies Office
435-797-1211
Old Main 204 B
Email: suzann.winn@usu.edu

TO MAKE AN APPOINTMENT WITH SUZANN:
HTTP://CHASSADVISING.USU.EDU
WALK-IN ADVISING – Tuesday and Friday 10:00 a.m. - 12:00 p.m.