

Department of  
Languages, Philosophy & Communication Studies



# Communication Studies

## BS or BA

### Minimum Departmental Requirements

Communication Studies Major	34
Organizational Communication Minor	15
Communication Studies Teaching Minor	29
<b>Grade Point Average to Declare a Major or Minor</b>	<b>2.75 Career GPA</b>
Overall Grade Point Average to Graduate	2.0 GPA
GPA to Graduate in Major/Minor Classes	2.5 GPA
A minimum of 50 percent of major or minor credits must be earned at USU	50 Percent
No more than 9 credits hours of the Communication Studies major can overlap with an additional declared major.	

## Communication Studies Major

**(34 credits)**  
**(2.5 GPA required in major classes)**

### A. Communication Core (6 credits)

These courses are designed to be taken early on in your program.

- CMST 1020 - Public Speaking (BHU) 3
- CMST 2110 - Interpersonal Communication (BHU/HR) 3

### B. Senior Year Capstone Course (1 credit)

This course, which is offered spring semester **only**, must be taken during the student's senior year.

- CMST 5800 – Senior Capstone 1

### C. Study of Communication Courses (3 credits)

Students must take at least one of the following three courses. Students should have **completed at least 12 credit hours before** enrolling in any of the following courses.

- CMST 4460 - Communication Criticism (CI) 3
- CMST 4470 - Qualitative Research in Communication St. 3
- CMST 4570 – Quantitative Communication Studies Research Methods (QI) 3
- CMST 5100 - Theories of Speech Communication (CI) 3

### D. Thematic Area Courses (21 credits)

Students must take at least 9 credit hours from 1 of the three thematic areas and a minimum of 6 credit hours from the other two thematic areas:

#### 1. Organization (6-9 credits)

- CMST 2120 - Small Group Communication (HR) 3
- CMST 3050 - Technical and Prof. Communication (DSS) 3
- CMST 3140 – Communication in a Family Context 3
- CMST 3250 - Organizational Communication (CI) 3
- CMST 3500 - Communication and Leadership 3
- CMST 3600 - Communication and Conflict 3

#### 2. Society (6-9 credits)

- CMST 3270 - Culture and Public Discourse 3
- CMST 3330 - Intercultural Communication (DSS) 3
- CMST 3700 – Intro to Health Communication (CI) 3
- CMST 4330 – Communication in a Global Era 3
- CMST 4350 - Organizations and Social Change 3
- CMST 5250 - Communication, Social Justice & the Environment 3

#### 3. Influence (6-9 credits)

- CMST 2270 - Argumentation and Debate 3
- CMST 3400 - Persuasion (CI) 3
- CMST 4200 - Language, Thought, and Action (DSS) 3
- CMST 4430 – Negotiation in a Global World 3
- CMST 5300 - Visual Rhetoric 3
- CMST 5400 - Advanced Persuasion 3

## E. Elective Courses (3 credits)

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**Any course listed in section C or D may serve as an elective.** In addition, courses listed below may also serve as an elective:

- CMST 1330 – Intro to Global Communication (BSS) 3
- CMST 2250 - Introductory Internship/Co-op 1-6<sup>1</sup>
- CMST 3000 - Speech Communication Teaching Practicum 1 (repeatable)
- CMST 4250 - Advanced Internship/Co-op 1-6<sup>1</sup>
- CMST 5000 - Studies in Speech Communication 1-5 (repeatable) (3 credits required)
- CMST 5280 - Communication Education Theory 3
- LING 2100 – Language in Society 3
- LING 3100 – Language in Context 3

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<sup>1</sup> Internship project & credit numbers must be approved by advisor

# Communication Studies Minor Programs

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## Organizational Communication Minor

**(15 credits) (2.5 GPA required in Minor classes)**

As many as 6 credits completed at other colleges or universities may be used to partially satisfy these requirements. At least 6 of the 15 total credits must be completed in courses offered at the 3000 level or above. For more information, students should contact their advisor. Students must earn an overall GPA of at least 2.5 in all classes applied toward the minor.

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### A. Communication in Organizational Settings (6 credits)

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- CMST 1020 - Public Speaking (BHU) 3
- CMST 2120 – Small Group Communication (HR) 3
- CMST 3050 - Tech. & Professional Communication (DSS) 3
- CMST 3140 - Communication in Family Context 3
- CMST 3250 – Organization Communication (CI) 3
- CMST 3500 - Communication and Leadership 3
- CMST 4350 - Organizations and Social Change 3

### B. Elective Communication Courses (9 credits):

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**Course listed in section A or listed below may serve as an elective.**

- CMST 2110 - Interpersonal Communication (BHU/HR) 3
- CMST 2270 - Argumentation and Debate 3
- CMST 3270 – Culture and Public Discourse 3
- CMST 3330 - Intercultural Communication (DSS) 3
- CMST 3400 - Persuasion (CI) 3
- CMST 3600 - Communication and Conflict 3
- CMST 3700 – Introduction to Health Communication 3

- CMST 4200 - Language, Thought, and Action (DSS) 3
- CMST 4330 – Communication in Global Era 3
- CMST 4430 - Negotiation in a Global World 3
- CMST 4460 - Communication Criticism 3
- CMST 5250 - Comm., Social Justice and the Environment 3
- CMST 5300 - Visual Rhetoric 3
- CMST 5400 - Advanced Persuasion 3
- Up to three internship credits (2250 or 4250)

## Speech Communication Teaching Minor

**(29 credits) (2.5 GPA required in Minor classes)**

### A. Core Required Courses (14 credits)

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- CMST 1020 - Public Speaking (BHU) 3
- CMST 2110 - Interpersonal Communication (BHU/HR) 3
- CMST 2270 - Argumentation and Debate 3
- CMST 3000 - Speech Communication Teaching Practicum 1
- CMST 5370 – Methods-Teaching Spch Communication 3<sup>1,3</sup>  
**FALL ONLY CLASS – must be taken with CMST 3300 below**
- CMST 3300 – Clinical Experience I 1

### B. Elective Courses (15 credits) from the following:

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- CMST 2120 - Small Group Communication (HR) 3
- CMST 3140 – Communication in Family Context 3
- CMST 3250 - Organizational Communication 3
- CMST 3330 - Intercultural Communication (DSS) 3
- CMST 3400 – Persuasion (CI) 3
- CMST 3600 - Communication and Conflict 3
- CMST 3700 – Intro to Health Communication 3
- CMST 4200 - Language, Thought, and Action (DSS) 3
- CMST 5280 - Communication Education Theory 3

## STEP

### Secondary Teacher Education Program

**(31 credits; 35 credits including courses for teaching emphasis/minor)**

#### Level 1 (first semester in program)

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- ITLS 4015 - Technology Tools and Integration for Teachers 1-3 (1 credit maximum)
- SCED 3100 - Motivation and Classroom Management 3
- SCED 3210 - Educational and Multicultural Foundations (DSS/CI) 3
- SPED 4000 - Education of Exceptional Individuals 2

#### Level 2

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- CMST 3300 - Clinical Experience I 1<sup>1,3</sup>
- CMST 5370 Methods in Teaching Speech Comm. 3<sup>2,3</sup>  
(CMST 3300 and CMST 5370 are also listed within STEP program courses.) CMST 5370 is a Fall only class and must be taken with CMST 3300.
- SCED 4200 - Reading, Writing, and Technology (CI) 3
- SCED 4210 - Cognition and Evaluation of Student Learning 3

#### Level 3

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- SCED 5500 - Student Teaching Seminar 2
- SCED 5630 - Student Teaching in Secondary Schools 10

## Notes

<sup>1</sup> The Clinical Experience I course is taught under course number 3300 in various departments. Course title varies among departments.

<sup>2</sup> The Special Methods II course is taught under course number 4400.

<sup>3</sup> CMST 3300 & CMST 5370 must be taken *during the same semester*, and should be the *last* courses taken for the minor. They should be taken the Fall semester just before student teaching. Contact the LPCS department head for availability of these courses. Communication Studies requirements *only* specify courses offered by the Department of Languages, Philosophy, and Communication Studies. To be licensed to teach in the Utah public secondary school system, students with a teaching emphasis must also complete an approved teaching major and STEP courses required by the Secondary Education Program. CMST 5370 and CMST 3300 are part of the STEP requirements. For more information, please contact the Secondary Education Program, Education Building 330, or review the supplementary section, entitled *Secondary Teacher Education Program (STEP) Level Outline*. Information is also provided on the Web at: <http://teal.usu.edu/htm/seced/adstep>

**Also Note:** CMST 1020, CMST 2110, and CMST 3000 should be completed prior to enrollment in the 4000- and 5000-level courses. A minimum grade of C- is required.

## Bachelor of Arts Degree Language Requirement

A Bachelor of Arts (BA) degree signifies proficiency in one or more foreign languages. Specifically, the BA requirement may be completed in one of the following ways:

*Demonstration of proficiency in one foreign language by successful completion of one course at the 2020-level or higher (or its equivalent).*

**Or**

*Demonstration of proficiency in American Sign Language by successful completion of COMD 4920 and COMD 4780, and by passing an ASL Proficiency exam and an interview.*

**Or**

*Demonstration of proficiency in two foreign languages by successful completion of the 1020 course level in one language **and** the 2010 course level in the second language (or its equivalent).*

**Or**

*Completion of an upper-division (3000-level or higher) foreign language grammar or literature course requiring the 2020 course level (or its equivalent) as a prerequisite. Conversation courses cannot be considered for satisfying this requirement.*

*For nonnative English-speaking students only, the following options are available: Successful completion of the Intensive English Language Institute (IELI) program for international students.*

**Or**

*TOEFL, Michigan, or IELI placement scores high enough to meet the University admission criteria*

## Applying for Communication Studies Major

Students majoring in Communication Studies are encouraged to earn a BA degree by completing two years of study in a foreign language. This broadens cultural and social awareness and can increase one's understanding of the nature of language in general.

Admission to the Communication Studies major will be limited to 30 students each year. Admission decisions will be based on (1) satisfactory speaking and writing competencies, (2) academic record, (3) ability of this program to prepare the student for intended career, (4) realistic career or professional study objective, and (5) motivation and creativity demonstrated by class performance, work experience, volunteer activities, and other means offered by the student during the application process.

Students not admitted may apply the following semester. If not admitted on the second application, the student will be permitted to complete a minor, but will not be considered again for the major.

To obtain guidelines for applying to the Communication Studies major, contact the Department of Languages, Philosophy, and Communication Studies, Main 204, (435) 797-1211.

# College of Humanities and Social Sciences

## Department of Languages, Philosophy and Communication Studies

### University Requirement Information as a Communication Studies major:

- Students must complete the General Education Requirements.
- CMST 1020 or CMST 2110 will fulfill the Breadth Humanities (BHU) requirement.
- CMST 1330 or LING 2100 will fulfill the Breadth Social Science (BSS) requirement.
- Students must also complete the University Studies Depth Requirements:
  - CMST 3250, 3400, 3700, 4460 or 5100 will fulfill the Communications Intensive (CI) requirement.
- Complete at least 2 credits in approved 3000-level or above courses from each of the following two categories: Life and Physical Sciences (DSC) and Social Sciences (DSS). A Speech DSS course will **not** satisfy this requirement

### Minimum University Requirements

Total Credits	120
Grade Point Average (most majors require higher GPA)	2.00 GPA
Credits of C- or better	100
Credits of upper-division courses (#3000 or above)	40
USU Credits (10 of last 40 must be USU credits)	30
Completion of approved major program of study	See college advisor
Credits in minor (if required)	15 -19
Credits in American Institutions (ECN 1500 ;HIST 1700 , HIST 2700 or HIST 2710 ; HONR 1300 ; POLS 1100 ; or USU 1300	3

General Education Requirements and University Studies Depth Requirements

**FOR GENERAL REQUIREMENTS AND MAJOR/MINOR REQUIREMENTS SEE THE DEPARTMENT ACADEMIC ADVISOR:**

**Contact:**

**Suzann Winn, Academic Advisor**

**Languages, Philosophy and Communication Studies Office  
435-797-1211**

**Old Main 204**

**Email: [suzann.winn@usu.edu](mailto:suzann.winn@usu.edu)**

