Global Communication BA

Minimum Departmental Requirements

Global Communication Major 39

Grade Point Average to Declare the Pre-Global Com Major 3.0 Career GPA

Grade Point Average to Graduate with Major and 2.5 GPA within Major Classes 2.5 Career GPA

A Minimum of 50 Percent of Major or Minor Credits Must Be Earned at USU.

As of June 1st, 2019, a Minor or additional Major must be completed in order to complete all requirements for this major.

Global Communication Major (39 credits)

(2.5 GPA required in major classes)

No more than 9 credits hours of the Global Communication major can overlap with an additional declared major or minor.

As many as 19 credits completed at other colleges or universities may be used to partially satisfy these requirements. For more information, students should contact the Global Communication Advisor, Suzann Winn. Students must earn an overall GPA of at least 2.5 in all classes applied toward the major in order to graduate with this major.

A. Culture Core Requirement Courses (9 crs.)

- CMST 1330 – Intro to Global Communication (BSS) 3
- CMST 3330 – Intercultural Communication (DSS) 3
- CMST 4330 – Advanced Perspectives in Global Com 3
  OR a substitute course approved by a faculty advisor

B. Communication Specialization Courses (15 crs.)

Three courses must be completed from your chosen Area of Specialization. Plus 1 course from each of the remaining two areas shown below:

I. INTERPERSONAL – AREA OF SPECIALIZATION

- CMST 2110 – Interpersonal Communication (BHU) 3
- CMST 3400 – Persuasion (CI) 3
- CMST 3600 – Communication and Conflict 3
- CMST 4200 – Language, Thought & Action (DSS) 3
- CMST 5110 – Advanced Interpersonal 3
- CMST 5400 – Advanced Persuasion 3
- CMST 5600 – Advanced Conflict 3

II. PUBLIC DISCOURSE – AREA OF SPECIALIZATION

- CMST 3160 – Gender Research in Communication Studies 3
- CMST 3270 – Culture and Public Discourse 3
- CMST 3460 – Communication Criticism (CI) 3
- CMST 3730 – Globalization and Discourse 3
- CMST 4270 – Communication, Culture & Power 3
- CMST 4750 – Health Campaigns 3
- CMST 5250 – Comm., Social Justice & the Environment 3
- CMST 5300 – Visual Rhetoric 3

III. ORGANIZATIONAL – AREA OF SPECIALIZATION

- CMST 2120 – Small Group Communication 3
- CMST 3250 – Organizational Communication (CI) 3
- CMST 4350 – Organizations and Social Change 3
- CMST 4700 – Introduction to Health Communication (CI) 3
- CMST 5500 – Communication and Leadership 3

C. Ethics Requirement Courses (3 crs.)

- LING 2500 – Language and Religion 3
- PHIL 1120 – Social Ethics (BHU) 3
- PHIL 2400 – Ethics (BHU) 3
- PHIL 3580 – Ethics and Economic Life (DHA) 3

To explore or declare this major make an appointment at: https://chassadvising.usu.edu w/ Suzann Winn
D. Language/Culture Specific Requirements (9 crs.)

One Course with 3 or 4 credits from each of the three options below are required. **Important:** All three courses must be from the same language.

If your area of language expertise is not in one of the languages we teach, please see the department academic advisor for other options.

**Option I - One 3000 Level Language Grammar Course from the following:**

- ARBC 3010—Advanced Arabic I 3
- CHIN 3010—Chinese Third Year I 4 OR
- CHIN 3020—Chinese Third Year II 4
- FREN 3060—French Conversation (CI) 3 OR
- FREN 3090—French Intern. Written Communication (CI) 3
- GERM 3040—Advanced German Grammar and Composition (CI) 3
- JAPN 3010—Japanese Third Year I 4 OR
- JAPN 3020—Japanese Third Year II 4
- PORT 3040 Advanced Portuguese Grammar and Composition (CI) 3
- RUSS 3040—Adv. Russian Grammar and Composition 3 OR
- RUSS 3050—Adv. Russian Grammar and Composition 3
- SPAN 3040—Adv. Spanish Grammar 3 OR
- SPAN 3060—Adv. Spanish Conversation & Composition 3

**Option II - One Language Specific Business Course:**

- ARBC 4040—Language and Culture of the Arab World 3
- CHIN 3510—Chinese Business Language 3
- FREN 3510—Business French (CI) 3
- GER M3510—Business German (CI) 3
- JAPN 3510—Japanese for the Business Environment 3
- PORT 3510—Business Portuguese 3 OR
- PORT 3540—Translation Studies in Portuguese 3
- RUSS 3510—Business Russian (CI) 3
- SPAN 3510—Business Spanish 3

**Option III - One Culture, History or Civilization Course:**

- ARBC 3030—Introduction to Islam (DHA) 3
- CHIN 3100—Readings in Contemp. Chinese Culture (DHA) 3
- FREN 3550—French Civilization (DHA) 3 OR
- FREN 3570—France Today 3
- GER M3000—Introduction to German Studies (DHA) 3 OR
- GER M3300—Contemporary German Spkg Cultures (DHA) 3 OR
- GER M3550—Cultural Hist. of German Spkg Peoples (DHA) 3
- JAPN 3100—Japanese Contemporary Culture 3
- PORT 3400—Popular Music in Port-Speaking World 3 OR
- PORT 3570—Brazilian Culture and Civilization (DHA) 3 OR
- PORT 4100—Trends in Lusophone Cultures 3
- RUSS 3300—Contemporary Russian (DHA) 3
- SPAN 3550—Spanish Culture and Civilization (DHA) 3 OR
- SPAN 3560—Intro to U.S. Latino/Latina Culture 3 OR
- SPAN 3570—Hispanic American Culture and Civilization (DHA) 3

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**E. CMST 5950 -- Practicum (3 crs.)**

Applying for the Practicum may not be started until the student has completed CMST 1330 Intro to Global Communication and CMST 3330 Intercultural Communication. Students are responsible for arranging for their own practicum. Students are encouraged to find or create a practicum that is related to their personal interests and will serve their goals after graduation. The practicum should tie together various elements of the program through practical experience in a cultural community distinct from the student’s own culture. To complete your practicum plan on at least 135 contact hours. Please plan for your practicum early – we recommend 1 year before your planned practicum semester. There are three types of options for a student to complete the practicum requirement:

1. **Global Engagement;**
2. **Institutional Global Experience; and**
3. **Local Intercultural Experience.**

See Academic Advisor for more information about Global Com Practicum Options and the Practicum Guidelines Information Packet.

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**F. A Minor or Additional Major must be completed.**

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**Applying for Global Communication Major**

Students must apply for admission to the Global Communication major. There will be a limit of 25 students admitted to the major each year. Admission decisions will be based on (1) academic record, (2) realistic career or professional study objective, (3) ability of this program to prepare the student for intended career, (4) satisfactory speaking and writing competencies, and (5) motivation and creativity demonstrated by class performance, work experience, volunteer activities, and other means offered by the student during the application process.

Students not admitted may apply the following year.

To obtain guidelines for applying to the Global Communication major, contact the Department of Languages, Philosophy, and Communication Studies, Main 204,
UNIVERSITY GENERAL REQUIREMENTS AND
MAJOR/MINOR REQUIREMENTS

Contact:
Suzann Winn, Academic Advisor
Languages, Philosophy and Communication Studies
Office
435-797-1211
Old Main 204 B
Email: suzann.winn@usu.edu

TO MAKE AN APPOINTMENT WITH SUZANN:
HTTPS://CHASSADVISING.USU.EDU

WALK-IN ADVISING – Tuesday and Friday 10:00 a.m. - 12:00 p.m.

Bachelor of Arts Degree Language Requirement

A Bachelor of Arts (BA) degree signifies proficiency in one or more foreign languages. Specifically, the BA requirement may be completed in one of the following ways:

Demonstration of proficiency in one foreign language by successful completion of one course at the 2020-level or higher (or its equivalent).

Or
Demonstration of proficiency in American Sign Language by successful completion of COMD 4920 and COMD 4780, and by passing an exit interview.

Or
Demonstration of proficiency in two foreign languages by successful completion of the 1020 course level in one language and the 2010 course level in the second language (or its equivalent).

Or
Completion of an upper-division (3000-level or higher) foreign language grammar or literature course requiring the 2020 course level (or its equivalent) as a prerequisite. Conversation courses cannot be considered for satisfying this requirement.

For nonnative English-speaking students only, the following options are available: Successful completion of the Intensive English Language Institute (IELI) program for international students.

Or TOEFL, Michigan, or IELI placement scores high enough to meet the University admission criteria.

College of Humanities and Social Sciences

Department of Languages, Philosophy and Communication Studies

University Requirement Information as a Global Communication major:

- Students must complete the General Education Requirements:
  - CMST 2110, PHIL 1120, or PHIL 2400 will fulfill the Breadth Humanities requirement.
  - CMST 1330 will fulfill the Breadth Social Science requirement.

- Students must also complete the University Studies Depth Requirements:
  - CMST 3250, 3460, 3400 or 4700 will fulfill the Communications Intensive (CI) requirement.

- Complete at least 2 credits in approved 3000-level or above courses from each of the following two categories: Life and Physical Sciences (DSC) and Social Sciences (DSS). A CMST DSS course will not satisfy this requirement.

Minimum University Requirements

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<tr>
<th>Requirement</th>
<th>Total Credits</th>
<th>Credits of C- or better</th>
<th>Credits of upper-division courses (#3000 or above)</th>
<th>USU Credits (10 of last 40 must be USU credits)</th>
<th>Completion of approved major program of study</th>
<th>Credits in American Institutions (ECN 1500; HIST 1700; HIST 2700 or HIST 2710; HONR 1300; POLS 1100; or USU 1300)</th>
<th>General Education Requirements and University Studies Depth Requirements</th>
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