

Department of
Languages, Philosophy & Communication Studies



Global Communication

BA

Global Communication Major (36 credits)

(2.5 GPA required in major classes)

No more than 9 credits hours of the Global Communication major can overlap with an additional declared major or minor.

As many as 18 credits completed at other colleges or universities may be used to partially satisfy these requirements. For more information, students should contact their advisor. Students must earn an overall GPA of at least 2.5 in all classes applied toward the major.

Minimum Departmental Requirements

Global Communication Major	36
Grade Point Average to Declare a Major	2.5 Career GPA
Grade Point Average to Graduate with Major and 2.5 GPA within Major Classes	2.0 Career GPA
A Minimum of 50 Percent of Major or Minor Credits Must Be Earned at USU.	50 Percent

Applying for Global Communication Major

Students must apply for admission to the Global Communication major. There will be a limit of 25 students admitted to the major each year. Admission decisions will be based on (1) academic record, (2) realistic career or professional study objective, (3) ability of this program to prepare the student for intended career, (4) satisfactory speaking and writing competencies, and (5) motivation and creativity demonstrated by class performance, work experience, volunteer activities, and other means offered by the student during the application process.

Students not admitted may apply the following year.

To obtain guidelines for applying to the Global Communication major, contact the Department of Languages, Philosophy, and Communication Studies, Main 204, (435) 797-1211.

A. Culture General Requirements (6 credits)

- CMST 3330 – Intercultural Communication (DSS) **3**
- CMST 1330 – Intro to Global Communication (BSS) **3**
- OR** CMST/LANG 4330 – Communication in a Global Era **3**

B. Communication Requirement (9 credits)

One course from each of the three areas below is required:

Area I

- CMST 2110 – Interpersonal Communication (BHU) **3**
- CMST 3400 – Persuasion (CI) **3**
- CMST 4200 – Language, Thought & Action (DSS) **3**

Area II

- CMST 3250 – Organizational Communication (CI) **3**
- CMST 3500 – Communication and Leadership **3**
- CMST 4350 – Organizations and Social Change **3**

Area III

- CMST 3270 -- Culture and Public Discourse **3**
- CMST 3600 – Communication and Conflict **3**
- CMST 3700 – Introduction to Health Communication (CI) **3**

C. Ethics Requirement (3 credits)

- PHIL 1120 – Social Ethics (BHU) **3**
- PHIL 2400 – Ethics (BHU) **3**
- PHIL 3520 – Business Ethics **3**

D. World Affairs Requirements (6 credits)

(Visit with your advisor before selecting these courses as they should complement your language emphasis.)

- ANTH 3130 – Peoples of Latin America (CI) 3
- ENGL 3700 – Regional Folklore (CI) 3
- ENGL 5700 – Folklore Narrative 3
- HIST 3240 – Modern Europe from 1789 to the Present 3
- HIST 3330 – The Soviet Union and its Heirs 3
- HIST 3410 – The Modern Middle East 3
- HIST 3481 – China’s Cultural Revolution 3
- HIST 3483 – Modern China, 1800 to Present (CI/DHA) 3
- HIST 3490 – Modern Japan 3
- HIST 3510 – Africa and the World 3
- HIST 3560 – Modern East Asia 3
- HIST 3630 – History of Modern Latin America 3
- HIST 3640 – History of Social Movements in Latin America 3
- HIST 4330 – Modern Germany w/emph on 20th Century 3
- LANG 3550 – Culture of East Asia (DHA) 3
- LANG 3570 – Narrative Ethics in Asian Literature and Film 3
- LING 3100 – Language in Context 3
- POLS 3100 – Global Issues 3
- POLS 3230 – Middle Eastern Government and Politics 3
- POLS 3250 – Chinese Government and Politics (DSS) 3
- POLS 3270 – Latin American Govern. and Politics (DSS) 3
- POLS 4210 – European Union Politics 3
- POLS 4230 -- Issues in Middle East Politics 3
- POLS 4410 – Global Negotiations 3

E. Language/Culture Specific Requirements (9 credits)

One Course with 3 or 4 credits from each of the three options below are required. **Important:** All three courses must be from the same language.

Option I- One 3000 Level Language Grammar Course from the following:

- ARBC 3010—Advanced Arabic I 3
- CHIN 3010 – Chinese Third Year I 4
- CHIN 3020 – Chinese Third Year II 4
- FREN 3060 – French Conversation (CI) 3
- FREN 3090 – French Interm. Written Communication (CI) 3
- GERM 3040 – Advanced German Grammar and Composition (CI) 3
- JAPN 3010 – Japanese Third Year I 4
- JAPN 3020 – Japanese Third Year II 4
- PORT 3040 Advanced Portuguese Grammar and Composition (CI) 3
- RUSS 3040 – Adv. Russian Grammar and Composition 3
- RUSS 3050 – Adv. Russian Grammar and Composition 3
- SPAN 3040 – Adv. Spanish Grammar 3
- SPAN 3060 – Adv. Spanish Conversation & Composition 3

Option II - One Language Specific Business Course:

- ARBC 4040 – Language and Culture of the Arab World 3
- CHIN 3510 – Chinese Business Language 3
- FREN 3510 – Business French (CI) 3
- GERM 3510 – Business German (CI) 3
- JAPN 3510 – Japanese for the Business Environment 3
- PORT 3510 – Business Portuguese 3
- PORT 3540 – Translation Studies in Portuguese 3
- RUSS 3510 – Business Russian 3
- SPAN 3510 – Business Spanish 3

Option III - One Culture, History or Civilization Course:

- ARBC 3030 – Introduction to Islam 3
- CHIN 3100 – Readings in Contemporary Chinese Culture (DHA) 3
- FREN 3550 – French Civilization (DHA) 3
- FREN 3570 – France Today 3
- GERM 3000 – Introduction to German Studies (DHA) 3
- GERM 3300 – Contemporary German Speaking Cultures (DHA) 3
- GERM 3550 – Cultural History of German Speaking Peoples (DHA) 3
- JAPN 3100 – Japanese Contemporary Culture 3
- PORT 3400 – Popular Music in Port-Speaking World 3
- PORT 3570 – Brazilian Culture and Civilization (DHA) 3
- RUSS 3300 – Contemporary Russian (DHA) 3
- SPAN 3550 – Spanish Culture and Civilization (DHA) 3
- SPAN 3560 – Intro to U.S. Latino/Latina Culture 3
- SPAN 3570 – Hispanic American Culture and Civilization (DHA) 3

F. CMST 5950 -- Practicum (3 credits)

The Practicum may not be completed until the student has taken at least one course in each of the five areas (A-E) shown above. This practicum should tie together various elements of the program through practical experience, in service-learning , or internship experience in a cultural community distinct from student’s own culture. Approval for a particular practicum experience must be granted by the student’s advisor and the LPCS Department Head prior to the experience. Please visit with advisor early in decision process.

Bachelor of Arts Degree Language Requirement

A Bachelor of Arts (BA) degree signifies proficiency in one or more foreign languages. Specifically, the BA requirement may be completed in one of the following ways:

Demonstration of proficiency in one foreign language by successful completion of one course at the 2020-level or higher (or its equivalent).

Or

Demonstration of proficiency in American Sign Language by successful completion of COMD 4920 and COMD 4780, and by passing an exit interview.

Or

Demonstration of proficiency in two foreign languages by successful completion of the 1020 course level in one language **and** the 2010 course level in the second language (or its equivalent).

Or

Completion of an upper-division (3000-level or higher) foreign language grammar or literature course requiring the 2020 course level (or its equivalent) as a prerequisite. Conversation courses cannot be considered for satisfying this requirement.

For nonnative English-speaking students only, the following options are available: Successful completion of the Intensive English Language Institute (IELI) program for international students.

Or TOEFL, Michigan, or IELI placement scores high enough to meet the University admission criteria

UNIVERSITY AND MAJOR REQUIREMENTS ADVISING

Contact:

Suzann Winn, Academic Advisor

Languages, Philosophy, and Communication Studies Office

435-797-1211

Old Main 204 B

Email: suzann.winn@usu.edu

College of Humanities and Social Sciences

Department of Languages, Philosophy and Communication Studies

University Requirement Information as a Global Communication major:

- Students must complete the General Education Requirements .
 - o CMST 2110 will fulfill the Breadth Humanities requirement.
- Students must also complete the University Studies Depth Requirements:
 - o CMST 3250, or 3400 will fulfill the Communications Intensive (CI) requirement.
- Complete at least 2 credits in approved 3000-level or above courses from each of the following two categories: Life and Physical Sciences (DSC) and Social Sciences (DSS). A Speech DSS course will **not** satisfy this requirement

Minimum University Requirements

Total Credits	120
Grade Point Average (most majors require higher GPA)	2.00 GPA
Credits of C- or better	100
Credits of upper-division courses (#3000 or above)	40
USU Credits (10 of last 40 must be USU credits)	30
Completion of approved major program of study	See college advisor
Credits in American Institutions (ECN 1500; HIST 1700; HIST 2700 or HIST 2710; HONR 1300; POLS 1100; or USU 1300)	3

General Education Requirements and University Studies Depth Requirements